



Exhibitor & Sponsorship Opportunities

Episcopal Youth Event | #EYE23

July 4-8, 2023 | University of Maryland

[Reserve exhibit space online.](#)

Coordinate sponsorships by emailing eye@episcopalchurch.org.

EYE23 is the second largest regular gathering of Episcopalians, anywhere in the world, second only to General Convention. It's a game-changing opportunity to connect with the youth who are defining the present and future of the Episcopal Church as well as some of the most active, engaged adults in the church. We expect 1,400 participants for the 40th anniversary of EYE, this summer at the University of Maryland, and we invite your organization to be a part of it! The Exhibit Hall gives your organization a dynamic role at the event. Unique sponsorship opportunities are also available, to make an impression on and connection with attendees, whether you are able to travel to Maryland or not.

All sponsors and exhibitors can submit a logo, description of services, and website link for inclusion across event materials (app, website, etc.). To create a custom exhibitor or sponsor package, please email eye@episcopalchurch.org.

Exhibit Hall Details

We have room for 20 vendors in our exhibit space. Exhibitors can arrive to set up their displays on July 4, between 1-7pm. All display items are to be brought in by your staff and/or can be shipped to the site, arriving no sooner than July 1. Exhibitors must be moved out by July 7 at 7pm. We are not able to support return shipments. We will provide arrival and shipping details in the spring.

All exhibitors receive the following:

- One six-foot table, two chairs, electricity access, and wireless internet access
- Organization logo and link on our conference app
- Logo and information of your choice on display in a PowerPoint during transition, plenary, and social times

- Opportunity to include one piece of collateral and one piece of swag in the conference bags handed out to each attendee
- Opportunity for a one-minute recorded video message to be played during a plenary time
- Opportunity to add additional sponsorship opportunities, as listed on the next page.

Booths are available for \$400, or you can increase your exhibit hall presence by purchasing an adjacent booth for an additional \$250 (\$650 total). Your space will be reserved through the completion of [this registration form](#) and a 50% deposit. The balance will be due by June 2, 2023. If you need to cancel your booth, you can do so by April 21, 2023 and receive a full refund, minus a \$50 processing fee. You will be asked to submit the names of booth attendants (up to three total) by June 2, with your remaining deposit.

Sponsorship Opportunities

These opportunities can be added to an Exhibitor Booth *or* purchased separately, on a first-come, first-served basis. Due to the nature of sponsorship opportunities, the 50% deposit is non-refundable. To reserve a sponsorship opportunity, please email eye@episcopalchurch.org. We will confirm availability and cost then direct you to the reservation form.

All sponsors will be recognized with their logo and a company description on the conference website, app, pre-event emails, and program materials, and on a slide during conference gathering and transition times.

The \$250 sponsorship fee will be waived if your organization is an EYE23 exhibitor.

Please consider sponsoring an item or an experience:

Sponsored Items

Attendee T-Shirt Sponsor (Cost of t-shirts + \$250 sponsorship fee, estimated total cost: \$8,500) Your logo will be featured on of the official EYE23 t-shirt, given to each participant to wear for years to come! Sponsor will be acknowledged in conference app and on a slide during all plenary presentations. EYE Team will design t-shirt, with sponsor approval on t-shirt type and logo placement. *1 available*

Event Team T-Shirt Sponsor (Cost of t-shirts + \$250 sponsorship fee, estimated total cost: \$2,800) Your logo will be featured on the official EYE23 Event Team t-shirts, worn every day by all 80+ volunteers and staff, giving your organization's logo prime visibility throughout the event – including on

the livestream. EYE Team will design t-shirt, with sponsor approval on t-shirt type and logo placement. *7 available*

Conference Bag Sponsor (Cost of bags + \$250 sponsorship fee, estimated total cost: \$5,000): Your logo will be prominently featured as the only logo on the the EYE23 conference backpack that will be distributed to every conference attendee. The other side will feature the EYE23 logo. The EYE team will design and order the bags, with sponsor approval of bag type and logo placement. *1 available*

Name Badge Sponsor (\$1,500, includes cost of custom printed name badges + \$250 sponsorship fee): Your logo will be featured prominently on the EYE23 name badge that every attendee will receive and wear throughout the conference. The EYE team will design and order the name badges. *1 available*

Journal & Pen Sponsor (Cost of journals and pens + \$250 sponsorship fee, estimated total cost: \$4,000) Your logo will be featured on the journal and pen that every attendee will receive to use at the conference, and to take home. Sponsor is responsible for designing, ordering, and shipping journals and pens directly to UMD. Sponsor has the option to include a piece of collateral to be placed in each journal. EYE Team will distribute items. *1 available*

Swag Items for Conference Bag (Cost of item + \$250 sponsorship fee, estimated cost will vary) Sponsor will send 1,400 swag items with their logo to be included in conference bags distributed to every attendee. Swag options include: Water bottle, hand sanitizer, ChapStick, fidget toys, etc. We encourage our sponsors to consider and cater to their audience (15-18 year olds), *and* to prioritize low-waste, plastic-free, recyclable, and sustainable items. Sponsor is responsible for designing, ordering, and shipping items; EYE Team will distribute items. *5 available*

Sponsored Areas & Experiences

Health & Safety Sponsor (\$2,500) Sponsor will help provide Covid tests and N95 masks for EYE23. Your organization will be featured on signage at our testing tables, has the option of providing custom masks and/or hand sanitizer, and will be recognized on a special slide during all plenary presentations. *1 available*

Signage Sponsor (\$500) University of Maryland has a big campus; as our attendees discover their way around, your logo will be the guide, on each and every directional sign. *1 available*

Charging Station Sponsor (\$1,000) As a charging station sponsor, your organization logo will be featured on all signage directing attendees to the charging stations, and prominently featured at a station. You will also have the opportunity to provide collateral to be distributed at a station. *3 available*

Transportation Sponsor (\$5,000) As a sponsor of EYE23's transportation, your logo will be the first that participants see, as they are greeted at the airport and directed toward the University of Maryland. Your logo will be prominently featured on all shuttle transportation to and from the University of Maryland. Sponsors can submit a video to be displayed on shuttle buses (bus-permitting), as well as one-page of collateral material to be distributed to each seat. Sponsors will be recognized on shuttle stop signage, and on a special slide during all conference gathering and transition times. *4 available*

Fireworks Sponsor (\$500) EYE23 begins on July 4, and attendees are welcome to watch fireworks from University of Maryland's quad; your organization can provide the welcome (and the snacks)! Sponsor's logo will be featured on welcome and snack tables. *1 available*

Fun & Games Sponsor (\$500) Contribute to EYE23's essential social and hospitality time, to be determined by the youth planning team (logo on Frisbees, communal umbrellas, etc.). Sponsors will be recognized on special slides during EYE23 gathering and transition times. *2 available*

Golf Cart Sponsor (\$250) Support the EYE23 team in operating an efficient event, with your logo prominently featured on one of the team golf carts. *5 available*

AV Crew Sponsor (\$250) The AV Team makes much of the EYE23 magic happen! Sponsor the streaming, lighting, microphoning team, and get featured on a special slide during each gathering time, as well as on a special page of the app and in event social media posts. *10 available*

Milk and Cookies/Bedtime Snacks Sponsor (\$1,000) Each night, attendees will wind down the evening in their dorms. It's a time to continue getting to know new friends, reflecting on the day, and getting ready for the next. Bedtime Snack sponsors help give the youth a closing celebration to a big day. Sponsors will be recognized at each evening's program, have their logo on signage at each snack table, and have the opportunity to send collateral to each dorm. *3 available*

Thank you for considering how your organization can support the youth of the Episcopal Church, through a meaningful and transformative EYE23 experience! Do you have questions, or an idea for a custom sponsorship opportunity? Contact eye@episcopalchurch.org. We look forward to working with you!